



OpenSystems Media Editorial Instructions

Overview

OpenSystems Media (OSM) publications consist of staff-written features and articles contributed by engineers in the field. Our editors work with contributors throughout the article submission process, from the initial phase of identifying a theme to the final stages of revising drafts. Contact information is available at www.opensystemsmedia.com/company/directory.

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Article guidelines

Content

Articles should contain solid, detailed **technical** content. First discuss the topic, then present your product as an example of the proposed solution. This will establish credibility instead of deterring readers with a sales pitch.

Organization

Use the problem/solution format. Consider the following three-part organization with an optional fourth part:

- Part 1: Provide a description of the problem to be solved.
- Part 2: Describe your conceptual solution to the problem.
- Part 3: Describe your actual implementation of that solution.
- Part 4: Show how your product has been deployed. Avoid mentioning your company or product more than twice.

Length

Articles vary in length and must be submitted by the due date. Some sidebars and supplemental information may be posted online. Articles may be postponed during the production phase to meet magazine space requirements.

Type

Featured articles explain developments and issues related to the designated topics listed on the editorial calendars, which are available for download at www.opensystemsmedia.com/publications. Other article types include:

- Guest Editorial: Commentary on a topic determined by an editor to be of interest to our readers.
- Executive Speakout: An executive's assessment of the industry and/or predictions about future developments.
- Feature Sidebar: Short articles that provide further details on a subject mentioned in a featured article.
- White Papers: Articles that cover the development of a product. Submit at <http://whitepapers.opensystemsmedia.com>.

Submission guidelines

To submit an abstract

If you find a topic of interest on the editorial calendar, contact the respective editor with your proposal. Abstracts are typically 100-200 words in length and must be submitted by the editorial calendar due date.

To submit an article

Include the following with your final article submission:

- Author name, title, photo, and professional biography including educational background (limit to three sentences)
- Author office telephone number, e-mail, company website, and mailing address (for complimentary copies)
- All photos, graphics, and tables in **native** format sent as separate files

Image requirements

All articles must include at least one figure with a reference in the text (e.g., "see Figure 1") and a one-sentence caption. Images must be submitted as separate electronic files at least **5 inches wide** and **300 dpi resolution**. Author head shots (from shoulders up) must be at least **2 inches wide**.

Note: Please send the **native** file the graphic was created in. Images created in PowerPoint, high-resolution PDFs, and Adobe Illustrator files are preferred, though high-resolution jpps and tiffs are acceptable. Do not embed images in Word, PowerPoint, or Illustrator. Export Visio drawings as svg or dwg files. Make screen shots as large as possible (full screen).

Complimentary copies

We provide each author with two complimentary copies of the issue in which their article was featured. Please ensure that we receive the correct delivery address for these issues when submitting your final article.